



PINNACLE CHURCH

CHURCH IMPACT REPORT

20

25

A LETTER FROM PASTOR HEATH

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To all my Pinnacle peeps,

I wanted to take a moment to say thank you for your hard work, generosity, and devotion to helping people follow Jesus. Pinnacle is a special place, and we don't take that for granted. I'm genuinely proud to be your pastor, and I'm grateful for our church. Because of all of you, Pinnacle is the kind of place anyone can come to. A place where people are loved right where they are. A community that leads with kindness and compassion. Somewhere people are welcomed no matter their hurts, habits, or hang-ups. A church where skeptics can explore right alongside convinced followers of Jesus. A group of people who keep it about Jesus, let go of the stuff that doesn't matter, and still know how to have a little fun along the way.

In this report, you're going to see the ways our church served our community and grew in 2025. This past year brought record growth and attendance. We added a third Sunday service, and we set records on Easter and Christmas, all because of the amazing people who show up week after week to serve, love, and make room for others. You'll see a lot of numbers in this report but remember behind every number is a name, and every name has a story.

I'm excited for what 2026 holds. In March, our church turns twenty (we're a twenty something now) ... and yes, we're going to throw a big party. As we step into our 20th year, our vision is to keep loving our community in tangible ways, increase volunteer engagement, and see more people connected through the groups that foster real community here. And as we continue to grow, we're going to explore building expansion.

Most of all, we'll keep creating a place anyone can come to, so they can find the hope we all have in Jesus.

Thank you again,
Pastor Heath



OUR MISSION & VALUES

Our Mission To inspire people to follow Jesus

Core Values

Gospel Driven

Is my acceptance based on what I am doing or what Jesus has done?
Ephesians 2:8-9

Unconditional Compassion

Do I point a finger, or do I hold out a hand?
Mark 12:31

Sacrificial Service

Is it about me or about we?
1 Peter 4:10

Joyful Generosity

Do I give with reluctance or joy?
2 Corinthians 9:6-7

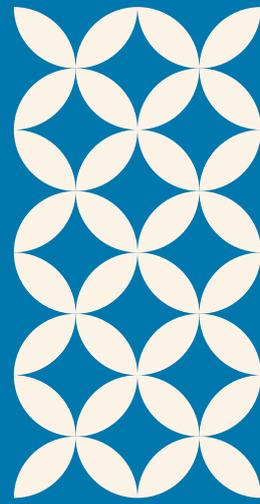
Resourceful Ministry

Am I doing the best with what I have?
Matthew 25:14-30

Intentional Growth

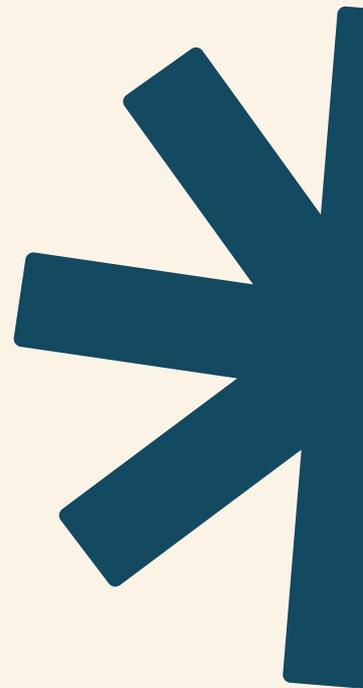
Am I open to growing individually and corporately?
Ephesians 4:13-16





YEAR AT A GLANCE

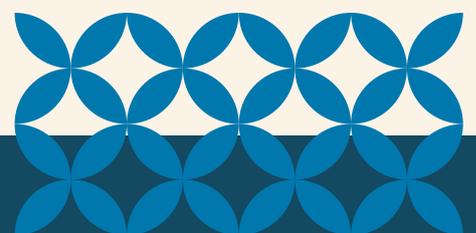
- Average Sunday Attendance **668**
- Easter Attendance **1228**
- Christmas Eve Attendance **975**
- **496** First Time Guest
- **15** Baptisms





CHURCH COMMUNITY METRICS

- **235** people served as volunteers
- **90** individuals began volunteering for the first time in 2025
- **42** volunteer leaders supported ministry teams
- **23** growth groups met regularly
- **215** people (40% of active adults) participated in a growth group
- **39** individuals joined a growth group for the first time
- **Over 800** prayer requests were prayed for by our prayer team



IMPACT STORIES

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April first heard about Pinnacle through our For Haywood initiative while working at DSS. She saw a church that partnered with, loved, and supported people, even when they didn't share the same beliefs, and that sparked something in her. Later, her friend Anna, who attends Pinnacle, invited her to visit. April came with her husband and son, unsure of what to expect. She had grown up Catholic and had some faith background, but she knew something was missing.

From the moment she walked through the doors, April felt something different. There was no pressure to have all the answers, just genuine welcome and love. That sense of belonging kept her coming back, and before long, she joined the Guest Services team, wanting others to experience the same warmth she had felt. Through serving, connecting, and being surrounded by people who lived out their faith authentically, her heart continued to open.

Over time, April realized what had been missing wasn't just church, it was a personal relationship with Jesus. She chose to follow Him and was baptized, embracing God's timing in her journey. As April shared, "I struggled because I wasn't sure if it was wrong that it took me so long to figure everything out. Then I realized it's okay, this is God's plan, and maybe He'll use my story to help someone else."





WHAT IS THE NEXT GENERATION WORTH? **EVERYTHING!**

PC KIDZ

- Average Sunday morning attendance **140**
- **6** children were baptized
- Partnered alongside over **175** families to support their kid(s)

Youth Ministry

- Average Sunday attendance **55** middle schoolers
- **40** high school students actively participated in our student ministry
- Partnered alongside over **72** families to support their teen(s)

Next Gen Wins

- Launched a College Care program supporting **13** college students
- Children and middle school students represented **29%** of Sunday morning attendance
- PC Kidz Facebook page increased content interactions **and** followers by **100%**



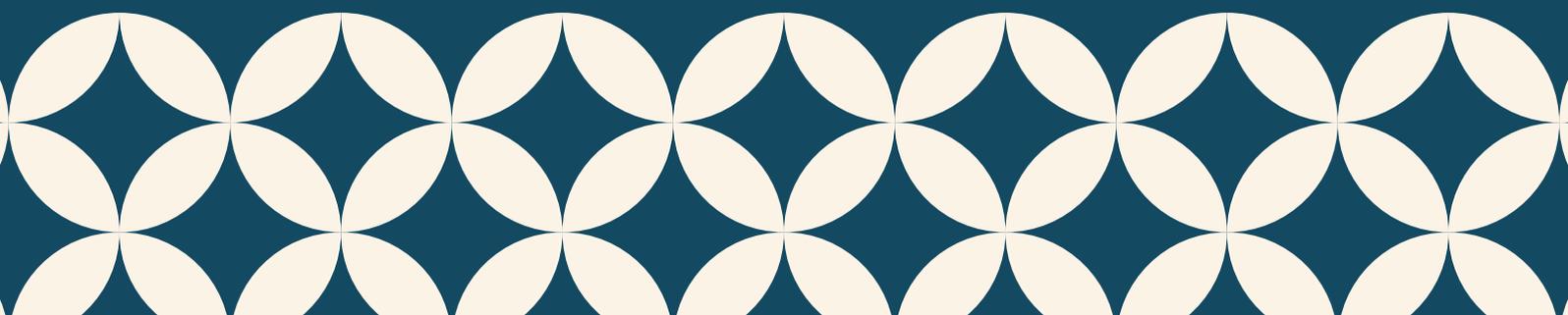
FINANCIAL OVERVIEW

- Total Giving to Pinnacle Church (Excluding Flood Recovery Donations): **\$1,037,034.51**
- First-Time Givers **117**

Thank you for your faithful generosity. Because of your giving, ministry continues, lives are changed, and our community is served.

It is more blessed to give than to receive.

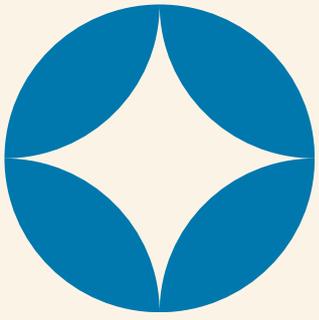
Acts 20:35



FOR HAYWOOD

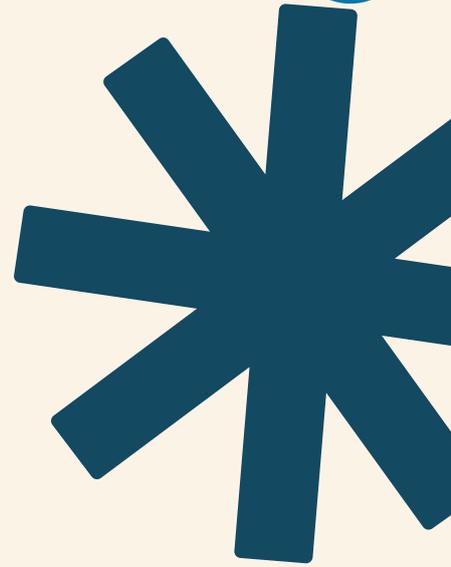
- Total giving to For Haywood **\$14,697.22**
- **\$146,196.15** was reinvested back into our local community
- **2,555** appreciation gifts were given to faculty and staff at local schools
- Monthly appreciation now supports **all faculty and staff** across **all six schools** in Canton and Bethel
- **18** community outreach events were hosted in 2025
- Over **20,316** hours were served in our community
- **3,000** hand warmers were distributed at local Christmas parades
- **233** Christmas gifts were given to local children, teens, and ARC residents
- **53** units of blood were collected, helping up to **159** people
- Partnered with **8** local nonprofit organizations across Haywood County
- **2,520** weekend food bags were packed and distributed to students at North Canton Elementary School in partnership with other local churches





IMPACT STORIES

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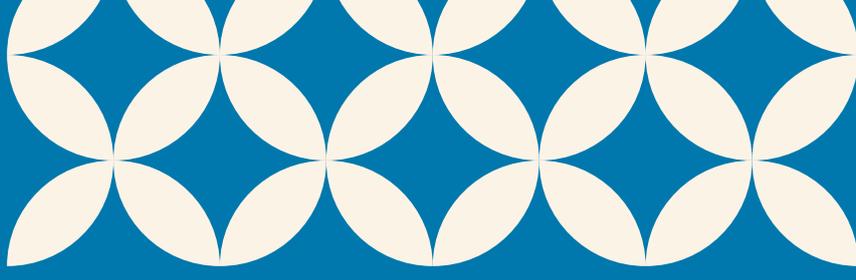
“The generosity and thoughtfulness of Pinnacle church is inspiring! The smiles on our residents' faces after receiving their gifts was a sight to see. From all HPC staff, thank you!
- Haywood Pathways



Thank ya'll for the treat bags to BMS! I just want to tell you that Pinnacle loving us with no strings attached is something that comes up in conversations often among teachers at all different levels. We feel loved and seen and truly appreciated.
-A Teacher at BMS

Thank you to everyone who donated or sent gifts. You really do not know how much of a difference that makes in the lives of the people we support. Thank you for your love and support for our residents.
-The Arc of Haywood County





Pinnacle Church

Looking toward the future

“In 2026, we are committed to walking together in deeper faith and a closer walk with Jesus, while reaching beyond ourselves to empower others to follow Him and love our community well”

-Pastor Heath Davis

How will we do this? Our goals for 2026:

Grow our church's generosity

Increase volunteer engagement by 22%

Increase the number of meetups hosted



We can't do this without you. Pinnacle is more than a building, it's every person who calls this church home. It takes all of us using the gifts God has given us and we don't want you to miss what he has in store for you as we take these next steps side by side. Thank you for an amazing 2025!

We turn 20 this year! Join us March 22nd for our birthday celebration!